

WE, WOMEN

by Giorgia Mauri

The project is starting to take unexpected and as yet unexplored paths. It is making known to the world the stories of many women of Arabian horses that we are used to seeing in the spotlight of the most important international shows but that not everyone knows personally and whose stories, beginnings, the spark from which it all began, we do not know. Or women we know little about because they work in the fields of study and research, a fundamental sector for breeding but less visible in the show world. Once again I would like to thank all the extraordinary women present in this issue, who with their words bring their testimony, unique, irreplaceable and so precious.

CLAUDIA BRUGMAN



Breeder and Businesswoman

My name is Claudia Brugman. I am 51 years old, born and raised in Holland of Dutch and Indonesian descent.

Nowadays I am living my dream as a passionate Arabian horse breeder in Belgium.

My love for horses began ever since I could walk by myself. We lived in green acres surrounded by ponies (from Shetland and Wales) as well as horses like for instance Frysians and Icelandic horses. There also were many schools for horse riding which I frequently visited with my brothers and sisters. Furthermore we spent a lot of time at the museum "Paleis het Loo", famous for its equestrian sports.

The first time I ever laid eyes on an Arabian horse, my love changed into a true passion. I could see so many different capacities united in just one horse. To me they looked so refined yet strong as well as stubborn and fiery but nevertheless very approachable.

From that moment on I was convinced that when William Shakespeare wrote "a horse, a horse, my kingdom for a horse", he must have been referring to an Arabian horse. It had to be!

As for me, I never experienced any big obstacles or major difficulties as a woman in any business so ever or in particular the Arabian Horse world.

There is also the circumstance that we, all the participants in this small community, share the same passion. However, on a global level I realize the struggle of so many women before me and the time it takes to have human rights legislated. Nevertheless I am convinced that patience and dedication go a long way. Because, no matter your capacities or qualities, you will always be considered a newbie in whatever community you enter.

My experience is that you can achieve anything you want in life if you have the courage to dream it, the intelligence to make a realistic plan and the will to see the plan through the end.

MY MESSAGE TO THE FUTURE GENERATION OF WOMEN IN THE WORLD IS:

- FOLLOW YOUR DREAM/PASSION BY DOING WHAT YOU REALLY LOVE AND TRY TO IMPROVE WHAT YOU LIKE TO DO. THIS NEEDS SOME SELF CONSIDERATION AND SELF REFLECTION;**
- FOCUS ON SIMILARITIES AND NOT ON WHAT DIVIDES PEOPLE, ESPECIALLY WHEN IT CONCERNS POLITICS, RELIGION, GENDER AND RACE OR ETHNICITY.**
- IF YOU HAVE A GOAL, MAKE A PLAN OR SCHEDULE, ADJUST IT TO CIRCUMSTANCES BUT KEEP BELIEVING IN YOUR OWN POSSIBILITIES.**

I WISH YOU ALL LOTS OF SUCCESS, LOVE AND HAPPINESS!

LÆTITIA-MARIE DE BELSUNZE D'ARENBERG



Philanthropist, Entrepreneur, Breeder

My name is Lætitia-Marie de Belsunze d'Arenberg, married to Leopold Franz Habsburg-Lothringen, I have two children and five grandchildren. I have dual nationality; French-Austrian, although I live in Montevideo, Uruguay since 1951. From a very young age (since I was 13 or 14 years old) I work tirelessly in different charitable works that I consider fundamental pillars of our society. At the age of 40, I started my professional projects in Uruguay in two areas: the automotive industry and the agro-industry.

Since I was born, I've been in contact with nature, my family has been linked to the cultivation of the land and everything that revolves around it for many generations. At the age of 15 I had the privilege of being invited by one of my best friends at the time, a Moroccan Princess, to his father's farm. That's where I had my first interaction with the Arabian horses and I must say: it was love at first sight; I'd never seen horses more beautiful and more perfect than the Arabians.

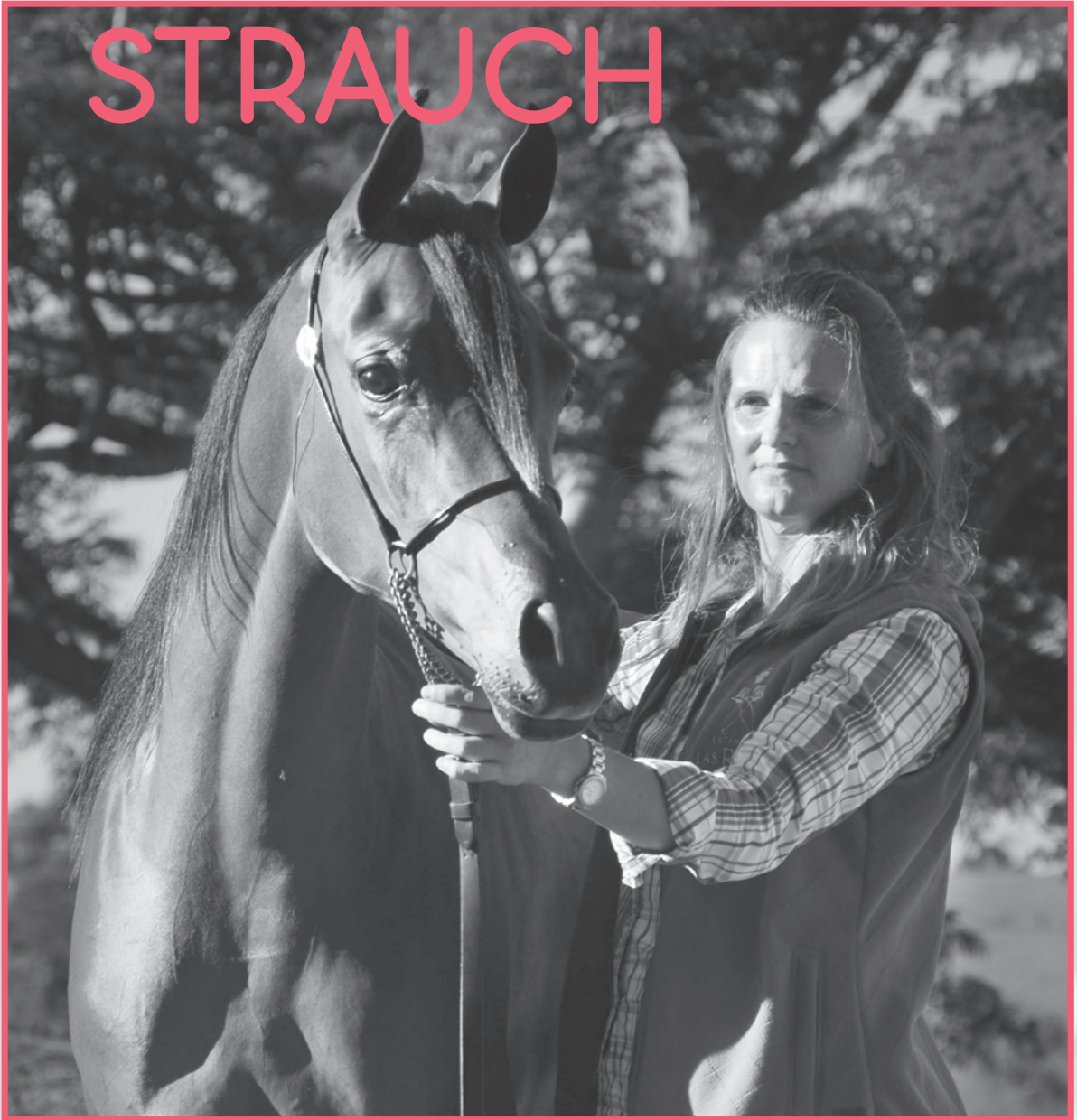
Truth to be told, I found very few obstacles in the Arabian horses' environment. The beginnings were perhaps not as smooth as I expected - since the Uruguayan equestrian culture and scene leans towards the Criollo horses, therefore, it wasn't easy to concretize the project of Las Rosas-Arabians. I was extremely fortunate to find two key people in the development of my project: Roberto Serventi, Director at Estancia Las Rosas, who worked for

several years with Federico Zichy-Thyssen, and a very talented young woman, Olivia Strauch, who from a very young age dreamed and knew that she wanted to devote her energy to empowering this breed. I must thank God for having them in my team at Las Rosas, they are a fundamental stone, I truly believe that this teamwork formula was the great springboard to get me where I am today and positioning the Arabians LR both nationally and internationally.

When it comes to a project there are many different stages: firstly, you dream of it, you fantasize with the idea, it floats in your mind vaguely but firmly. When your dream becomes a hundred percent clear you start investigating thoroughly on the subject, always in the most thorough way. One must also bear in mind that dreams of this kind are long-term, so we must go slowly, with prudence, step by step, keeping the final objective clear, but also considering short-, medium- and long-term milestones. There will be many different paths to the same result; trial and error is what will help one achieve excellence and perfection. It is just as a work of art... one invests time, energy, love and tenacity in the pursuit of perfection... And sometimes you even feel that "the work of art" is not finished yet! It's a long way, but never stop dreaming as it's a path of happiness, tears, frustrations and rewards, but I can assure you: if the dream is deeply attached in your mind, you will have it; visualize things and they will happen.

ANY PRODUCTIVE AND POSITIVE EXPERIENCE CAN INSPIRE OTHERS; WOMEN, MEN, GIRLS AND BOYS. IT IS VITAL THAT A HUMAN BEING HAS DREAMS AND GOALS OF ITS OWN. IT IS OUR MOTOR OF THE DAY TO DAY, OUR VOCATION, OUR PASSION, THAT IS WHAT MOTIVATES US AS HUMAN BEINGS. MANY TIMES, WE BELIEVE THAT OUR DREAMS ARE UNATTAINABLE AND, THE TRUTH IS, THEY'RE ACTUALLY CLOSER THAN WHAT WE THINK, IT'S JUST A MATTER OF FIGHTING AND WORKING HARD FOR THEM. VISUALIZE THEM, IMAGINE THE 'FINAL PRODUCT'. IT WILL TAKE MORE OR LESS TIME, BUT IT WILL COME. DON'T REST ON YOUR LAURELS, KEEP YOUR CHIN UP AND NEVER GIVE UP!

OLIVIA STRAUCH



Farm Manager and Breeder

My name is Olivia Strauch, I was born in Uruguay and have been the manager of the Arabian horse division at Estancia Las Rosas (Florida, Uruguay) for the last 17 years.

Animal lover since I was a kid, my grand mother was a big influence transmitting her passion for horses, specially the Arabian horse. I remember sitting with her in a small tv room where she displayed all this arabian horse magazines, and posters and books, telling me all kind of stories and legends which made me curious and interested about the breed.

Since I can remember I dreamed of approaching this world and learning everything about these horses.

Thanks to a friend, I worked a couple of years as a secretary at the uruguayan breeders association and from there it was one friend and then the other who opened doors and gave me opportunities to move forward.

The years at Guzzo Arabian Training defined my future, while travelling the world and learning skills that would lead me to develop a lifestyle and get involved in the project I am till today.

With effort, dedication and talent (and a bit of screaming lol) we women have conquered spaces that were reserved for men in the past, but I think it's about time to finish with stupid revolutions and accept we are different, and be proud to be who we are, with our capacities and also our limitations.

At the beginning, my dream was to become a "top trainer", and get to show halter horses around the world, but at some point I realized I would never be capable of being "as good as the boys" and desisted from it. Though in other equestrian disciplines we can see woman doing it at it's best, we have to recon we will never play football as good, or tennis or show halter horses as good.

What to do? Accept it and find other things that we can be great at!

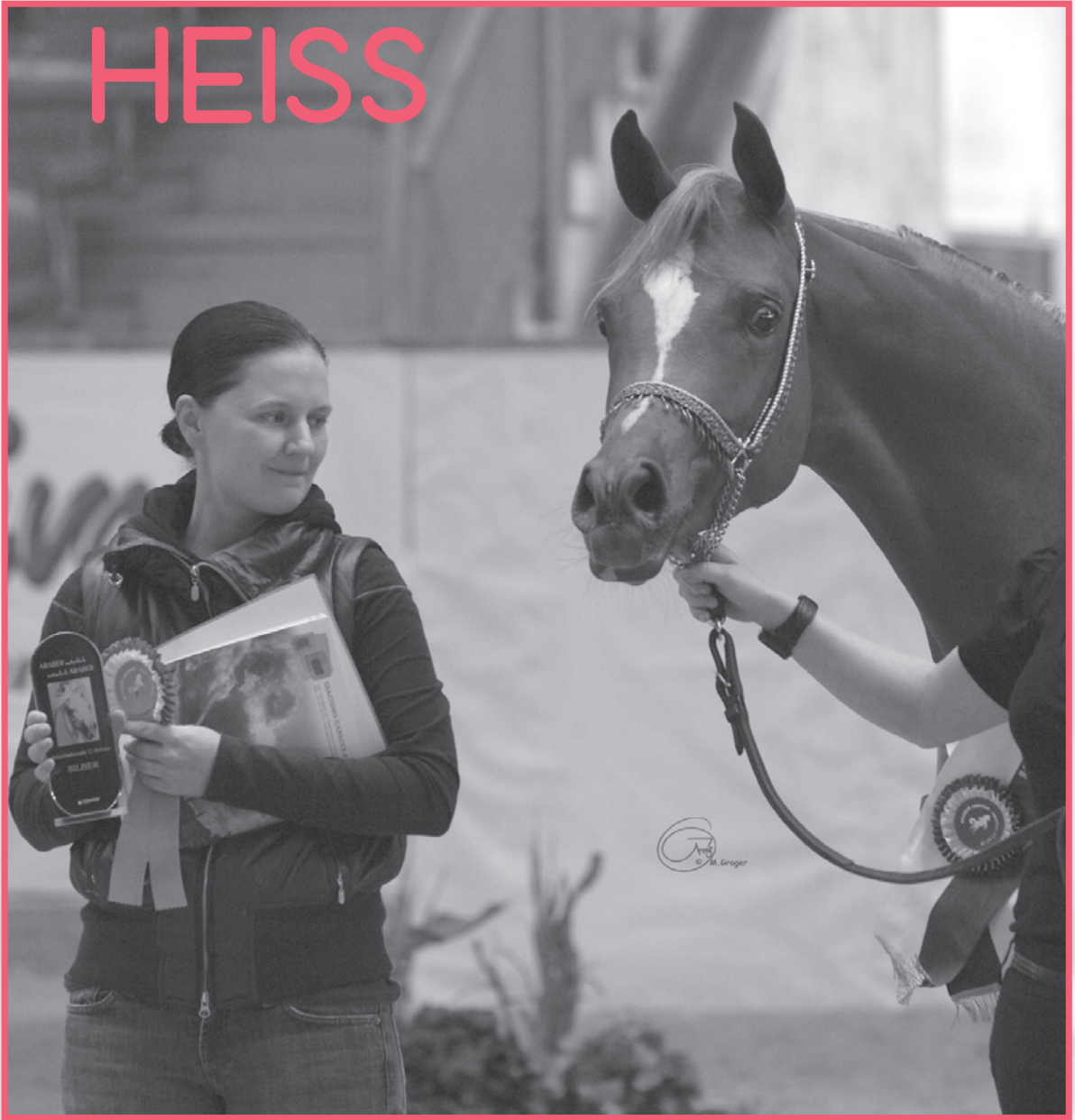
When I was first recommened by a friend for the job at Las Rosas, the first reaction of the director was "NO", "we never had a woman working here" "it will be disruptive" "nobody will respect a 23 year old girl as the boss", but finally accepted to "make a try" and here I am... and I have to say I never had any trouble, I quickly made myself part of the team, working back to back and gaining their respect.

The first thing is to have a very clear goal or aim. After you have defined this, start working for it and never never stop. The inspiration, the method, the skills, and (very important) the people who will share this with you and help you achieve things, will be attracted to you be this "force".

I think woman to admire or to have as inspiration should be those who are succesful in a project or business but managed to build and take care of a family at the same time as well.

MY MESSAGE TO FUTURE GENERATIONS OF GIRLS IS: GO TO WHERE YOUR HEART AND SOUL WILL TAKE YOU, YOUR MIND WILL BE USEFUL BUT AFTERWARDS.

VERENA HEISS



Breeder

My name is Verena Heiss, I'm 41 years old and live in Austria.

During the day I work for a big concern in the office but after work I spend every free minute with my horses and I live my big dream as an owner, breeder and an enthusiast of Arabian horses.

Actually I've been addicted to horses my whole life, but I found my love to the Arabian horse at the age of 13. I was mesmerized about these animals that decided to spent all my pocket money on magazines, books, videotapes,.... to learn everything about these wonderful horses.

In 1999 the time has come and I was able to buy my first Arab. It should be a two week old colt named Khen Saabis Effendi. With this horse I got to know the reality of the Arab scene. And through him, I was able to learn everything about the show and breeding scene. Of course, I quickly realized that he wasn't a horse for big shows. But I was able to learn so much from him, attended show seminars, amateur shows, and later I went to equestrian sports with him and so I was able to develop constantly.

Another very important point, in my opinion, is

visiting many stud farms - whether large or small, is secondary. Simply to study the variety and the different type of the Arabian horses and to get a vision for your own breeding.

In 2002 I took the opportunity to travel to California for a few weeks to learn even more at the world-famous OmElArab International stud. Grooming, halter training, presentation and so on. I just wanted to learn everything about this business.

For me the most important factor as a breeder is seeing the reality, being self-critical and believing in what you are doing. This is the only way to continuously develop and increase the level of your own breeding. In my opinion, this is a major deficit that so many new breeders bring with them by not seeing or wanting to see the faults of their own horses and then they give up and disappear from the scene after many unsuccessful and frustrated years.

But for me the most important thing is that we don't stop to love and appreciate this marvellous animals and have fun with them!! It happens too often they were only seen as trophies.

YOU MUST GO YOUR OWN RACE!

BELIEVE IN YOU AND TRUST YOURSELF – THIS IS THE ONLY WAY THAT YOU CAN ACHIEVE YOUR GOALS!

VIVIAN

TUCCI ALVES

FONSECA



photo by Tupa

Breeder

“Vision is the art of seeing what is invisible to others.” This saying, by Jonathan Swift, represents a lot to me. As a woman in this amazing Arabian horse world, I think we are able to have a distinctive eye towards life, and being surrounded by the horses and nature is the best way to recharge our energy and keep our strength to accomplish our goals and refresh our souls.

Arabian horses resemble the feminine spirit. They show strength and power, and at the same time can show elegance, transmit peace, calmness and love. It is really satisfying to get to connect with such a special and sensitive animal.

My passion for Arabian horses started at a very young age and has been strengthened over the past year. I grew up among Arabian horses, spending time at our farm and going to exhibitions with my family all around Brazil and the USA. I also had the amazing experience of working for a semester at the Brazilian Horse Breeders Association (ABCCA). More recently, during the pandemic, Haras JM and our farm, where it is located, became my second home. I have had the opportunity to live among the horses with my four kids, husband, and family for almost a year now. I can say that in some way, the horses' energy, calmness and free spirit have helped me go through this tough and uncertain time.

THE ARABIAN HORSE FAMILY IS A MICROCOSM OF THE WORLD WE LIVE IN. STRENGTHENED BY THE POWER AND ENERGY OF THESE BEAUTIFUL ANIMALS, WOMEN NEED TO INCREASINGLY BELIEVE IN THE VALUE OF THEIR UNIQUE PERSPECTIVES AND VIEWS, CREATING IMPACT AND EVOLUTION IN A WORLD WHERE DIVERSE VOICES MAKE US STRONGER.

EWA

IMIELSKA-HEBDA



Photographer and Rider

My name is Ewa Imielska-Hebda and I come from Poland. I am a photographer. Sometimes I photograph a show jumping, dressage, etc, but my heart truly belongs to Arabian horses. World of Arabian horse always was and still is a big part of my life and Arabian horses has been present in it since I remember. At the beginning I was inspired by Zofia Raczkowska`s amazing photographs and thanks to her work I deepened my passion for those horses. Later I had a possibility to work with Arabian horses as a Raider in one of the best racing stable in Poland and it gave me a better understanding of their true nature. Finally it gave me a complete image of an arabian horse and there is no other such a breed. For me arabian horses were no longer only a beautiful horses from a picture – they were much more than that – with their appearance, charisma, ambidexterity, responsiveness and courage.

On that point I had an opportunity to photograph those horses, to look at them through the lens. And my purpose was to capture that perfect moment, when all these unique qualities of the Arabian

horses are in one place and time. It was a first step on my way to a current place.

I never notice that my gender is an obstacle in society of Arabian horses. There are lots of very talented women in Arabian horse business in every area - as photographers, grooms, trainers, breeders, judges, managers. My path was delineated by an admirable women including Anna Janas-Naze - owner of Black Lady Arabians Stud, Monika Luft - owner on L-Arabians Stud and editorial of PolskieAraby.com. Years ago, at the beginning they trusted my skills and my vision of Arabian horse.

I strongly believe that we can achieve anything we want, anything we dream about as long as we find in ourselves enough strenght, courage, passion and determination. If we are truthful, loyal and courageous we will meet the right people and friends on your way which can help us to pursue our goals and dreams, people which share the same passion, dreams and vision. They give us inspiration and energy to move forward.

WHAT I WOULD LIKE TO SAY TO ALL WOMEN, NOT ONLY FOR THE FUTURE GENERATIONS? FOLLOW ALONG YOUR PASSION, STAY HUMBLE, WORK HARD, LET YOUR INTUITION AND HEART GUIDE YOU, NEVER STOP LEARNING.

ILONA BAX



Professional Rider, Breeder and Businesswoman

My name is Ilona Bax and I am a professional rider and breeder based in the South of the Netherlands.

My dream to work with horses started early and therefore I started working from a very young age, at stables for International Grandprix riders. This is where I had the privilege of working with exceptional women and men, who helped in the formation of my character, as a professional and a person. But my first inspiration came from my mother, Marion. She built a foundation of values and modeled consistency, determination, compassion, integrity and persistence.

I worked my way up as a rider until in 2006 my fire for the Arabian was ignited. It was then I got to train an Arabian stallion and although he was definitely not an easy horse he would do anything for me. His heart was huge and fierce in a way I hadn't experienced before with other breeds.

People told me many times I was wasting my talent and should ride "normal dressage horses" but I couldn't disagree more... What I saw was an opportunity to stand out from the crowd, as there are dozens of warmblood riders, but not many high level Arabian riders.

So I stuck to my plan and proved them wrong by winning numerous prizes and titles in many disciplines, with different horses, mainly stallions. All these wins such as 4 times Dutch National Champion, Gold European Champion and 2 times European reserve Champion Ridden Class, 6 times top 5 All Nations Cup Aachen had earned us even a Sport Award by the ECAHO.

I threw myself into developing a deep understanding of this breed, and over the years have perfected my technique in training them. I'm a big believer in lifelong learning and horses are the best teachers! My partner, Matt, and I have now established our own facility called Just Arabians where we train and

sell horses for clients and ourselves from all over the world. Beside riding Arabians I am chasing up a new ambition and dream of breeding the Arabian horse. This year we got our first foals off the ground.

I think many people, when they meet me, often tell me, "Wow, your life is amazing! . You're so lucky!" But the truth is there was no luck involved. I created this life myself and had to be very determined and patient. Also it takes lot of sacrifices that people don't see. Horses to me are not a tool or device for ego and money. I give myself a 100% 7 days a week, every hour of the day to keep them happy, sometimes to the detriment of my own health. That is why it is so extremely important to me to have my partner and family, who are my biggest cheerleaders, supporting me every step of the way. So yes... I am very lucky... Lucky to have found such a drive and passion in my life, and to be able to share this with the people I love the most.

I don't necessarily feel that I have experienced any obstacles with being a woman standing in the way of my ambitions. However, as we all know horses bring up emotions and in order to deal with many different types of people in society I did find out that you don't only need horse skills, but also people skills.

In order to succeed in any business or dream it is absolutely essential that you have a positive mental attitude in every aspect of life. Stay focused and set goals. A goal is a dream with a deadline that is measurable, identifiable, obtainable and specific.

I hope my story and experiences can be an inspiration for the next generation of young woman and that if they ever get told they can't or they shouldn't they can and they will!

MY MESSAGE TO THE FUTURE GENERATION OF YOUNG WOMEN IS THAT WHILST IT'S IMPORTANT TO CREATE YOUR OWN STORY, IT'S ALSO IMPORTANT TO LISTEN AND LEARN FROM OTHER WOMEN'S STORIES AND EXPERIENCES. THERE ARE TONS OF GREAT RESOURCES OUT THERE TO READ, LISTEN AND SHARE.

TRY DIFFERENT THINGS AND BE OPEN MINDED AND CREATIVE IN THIS PROCESS. THEN YOU WILL FIND OUT WHAT WORKS FOR YOU AND CREATE YOUR OWN 'STYLE AND STRATEGY'.

AND DON'T FORGET TO HAVE COURAGE. COURAGE IS WHAT SETS YOU APART FROM THE CROWD. COURAGE IS ORDINARY PEOPLE DOING EXTRAORDINARY THINGS.

SARIA ALMARZOOK



photo by Zoran Mircetic

Arabian Horse Molecular Genetic's Researcher and Arabian Horse Magazine's Editor-In-Chief

It is my pleasure and honor to participate in Tutto Arabi - We Women Project, and I am very thankful to Mrs. Giorgia Mauri for this precious chance. My name is Saria Almarzook, born in Syria and living currently in Berlin, Germany. I have been raised close to the Syrian Desert, by Euphrates river bank, where I met for the first time three Arabian fillies playing around their mothers. From that time on, I had the fillies always in my dreams, and their images are still vivid in my mind!

I completed my PhD in Molecular Genetics of Arabian Horses in 2018 at Humboldt University - Berlin.

The doctoral thesis was a mixture of historical and laboratory research on over 200 Arabian horse samples (mainly from Syria with an extension of DNA frequencies from USA) and included the following topics: Biodiversity of the Arabian horses genetic pool SNPchip and a set microsatellites, Diversity of the Hypervariable region-1 of the equine mitochondrial DNA in three of the most important Arabian horse strains, in addition to a study of the candidate genes that are potentially involved/responsible for the endurance performance of Arabian horses. Currently, I am involved in a research on the genetic diversity of the Y chromosome of Arabian horses with the Veterinary University of Vienna. Recently, I got the honor to be a visiting researcher and participant in a project on whole mitochondrial genome at the University of Agriculture in Krakow.

Practically, I worked in research field for 14 years.

I am currently working as a university associate lecturer and a translator in Berlin/Germany. I have a book entitled "Biodiversity of Arabian Horses", and some publications in revised journals. Recently, I translated a very interesting book about horses from German into Arabic.

As an equine researcher in both, Syria and Germany, I always had the chance to go deeper in the genomic world. But this was not always satisfying! Due to metaphorical dimension of Arabian horses in the minds of Orientals (mainly Middle Eastern people like me) makes it extremely

difficult to be convinced only with laboratory results. Therefore, I had to delve deeper into the history of Arabian horses, relevant literature and arts, traditional crafts, poetry and stories, the Arabic oral and intangible heritage in order to define and interpret the relationship between Arabs and their Arabian horses which were represented in the genetic pool of the samples! This sounds romantic, I know, but this is the truth. Genetic research of Arabian horses, which suffers limitation, encouraged me to complete my postgraduate studies in this field and led me to the gate of knowledge. But I'm still at the gate, and there's still a lot to learn and to do.

I have never owned an Arabian horse before, but my family's household had access to the surrounding neighbours who were hosting and raising Arabian horses, and I was always roaming close to them. My interest in the world of horses grew in Syria in the late nineties, with the encouragement of my "science-loving family". At that time, my focus was mainly on reading historical and genealogical books, as well as Arabic poetry that described the Arabian horse's features and considered it as "living legend" of the desert. I also found equine tales and narratives from the Bedouins.

Despite that, I noticed that there were many gaps and absence of a lot of vital information that I was looking for at that time in the Arabian libraries. I could not find anything to satisfy my curiosity and answer my questions, so I turned to what was available to me from the foreign books and English animal periodicals which were arriving in Lebanon basically. That was before the internet revolution!

The "Horses and Camels" module, during the third year of my bachelor, was a huge, dry and very difficult module, which suffered shortage in updated information, in addition to a total absence of the practical side. I passed the exam with somehow "acceptable" grade. However, I insisted to continue digging in this field. I cannot say that the road of my research in Syria was paved and flowers grow on it. I experiences very difficult times

and I was mostly ignored and sometimes injured. A young woman in equine research was a joke in Syria. I ignored all obstacles and challenges, and I kept collecting my samples and learning slowly, but continuously. Besides of being a researcher at the national commission of biotechnology, I was editor-in-chief of the first Syrian Arabian horse's magazine, whose name was "awlad alreeh" which means "sons of the wind" published in both Arabic and English, for about two years. But the project and the magazine stopped due to war and lack of funding.

"Do not work unless you feel that your work will lead to a revolution," my father used to say, and I think it was said by the writer and thinker Joseph Beuys. For private reasons, not necessary to be mentioned here, I considered my study was the starting point for my own revolution. Generally speaking, as a young scientist and researcher woman, I am assigned to a group of women who make up less than 30% of the scientific research workers in the world, who publish, receive salaries and develop less than their "male colleagues", according to a study of UNESCO in 2018.

In wars, conditions are changing according to requirements, creating new needs in the labor markets. Studies show that the two world wars changed the fate of many survivors - especially women - in the field of work, which resulted in major economic changes that contributed to a dramatic change in their lives. This is what happened also to women of my home country. The war changed my life.

I consider myself fortunate to be one of the lucky survivors and who could join the cohort of women equine researchers, inspired by many of them, like Monika Reissmann, Jessica Peterson, Barbara Wallner and Monika Stefaniuk (taking into account the titles).

Determination and patience are important for any success.

I started my master's study in 2007 in Berlin, and I decided to begin by delving into the genetics of horses. At that time, I collected 75 samples from

three Arabian horses' strains, and decided to study the diversity of their genetic pool. The results were published at Humboldt University in 2009. This was my first steady and strong step towards achieving my goal.

Many months after graduations passed before I took a part-time job at an insurance company! Yes, this was a job that I got after attending some quality management training course! The job had nothing to do with horses or genetics, but it did pay for my insurances, my bills, and my house rent.

It is very difficult to find a job in equine research. Economically, horses are not like cows, goats or sheep. Therefore, funding an equine research in general, and Arabian horses in particular, is quite difficult, where some people think it is fun or a kind of luxury. May be this is reasonable somehow for economists, because the return from Arabian horses raising in the Middle East is not even equal to their needs and expenses. In the Western world, too, we suffer from the same problem, and researchers must do their best to convince the funding bodies of the importance of the equine research. This is also understandable. The value chain in horse production (and everything related to the horse industry) has variety of models, differ from place to place. Therefore, the investment returns are also varied, taking in consideration all factors and forces affecting the workflow within the "variable and diverse" value chains.

However, although I know all these difficulties, but I will continue working in the equine research field, and I will remain passionate about Arabian horses. I will never give up.

In Arab world, I think that I am one of the few women who pursued postgraduate studies in the field of genetics and molecular biology research of Arabian horses (or at least one of the pioneers since 2006). I hope that the outcome of my studies and my passion for Arabian horses will stimulate young generation of Arab women in research. I hope to witness their interest in the legacy of Arabian horses. It would be great if I could join them in the horse tracks and attend their lectures! I really hope so.

ACCORDING TO VARIOUS STUDIES, MEN WERE INVOLVED FIRST IN TAMING WILD HORSES. I'M NOT SURE ABOUT THAT, HOWEVER, I'M SURE THAT THE WOMEN WERE ABSOLUTELY IN CHARGE OF THESE 'TAMED' HORSES. THEY WERE THE ONES WHO FED, WATERED, AND HEALED THE HORSES AFTER THE WARS, AND WHO STARTED WHISPERING IN THE HORSES' EARS WHEN NO ONE COULD HEAR THEM. I THINK THIS WAS A HUGE CONTRIBUTION IN THE DOMESTICATION STORY. WE WILL ALWAYS DO THESE TASKS, WE WILL ALWAYS TAKE CARE OF THE ARABIAN HORSES (AND OTHER BREEDS) AND WE WILL PROTECT AND MAINTAIN THEM FOR THE FUTURE GENERATIONS. MY MESSAGE HERE FOR THE FUTURE GENERATIONS OF YOUNG WOMEN: KEEP THE PASSION FOR HORSES, FOLLOW YOUR HEART AND BELIEVE IN YOURSELVES. CATCH THE BRIDLE AND MOUNT THE HORSE. AGAIN: DETERMINATION AND PATIENCE ARE BOTH HIGHLY IMPORTANT FOR ANY SUCCESS.

I hope one day I could get the magazine back and have the opportunity to establish my own breeding line on a model farm. I will continue in the research and study further the inheritance mode of the Arabian horse's quantitative and qualitative (economic) traits. Maybe this will help in strengthening the framework that links academic researchers to breeders and satisfy their needs.

BARBARA MORALI



Horse Event Organizer and Entrepreneur

I was born in Genoa, I have lived all my life in Monte Carlo, where I did my studies. Thanks to my parents, my life has always been set on seeing beautiful places, I've travelled around many parts of the world, and this has allowed me not to be rooted to a single place, to love every culture, to make it my own and to respect it. My parents are both great workers, I'm the daughter of a family of shipowners who are set on the respect that everything made to be beautiful must be maintained, and you have to work hard always with much sacrifice and dedication. I have a degree in economics, I have followed many masters and studies, and I am constantly updating myself. I have had the opportunity to be trained very well in my studies, both in foreign languages and in the fields of economics and law. Having a good education is a great gift in my opinion, because it allows you to make your life choices consciously and to be able to create great things, developing them professionally with great diligence. However, no one in my family has ever been tied to material things, for us everything can always be done well, the important thing is to do something unique and great and always with respect, to be remembered in people's hearts. Thanks to my passion for horses, I work in the horse business, mainly with my husband and my brother (who follows every department of our family almost too meticulously, just kidding of course). In the horse world, we mainly create big events, show jumping, Egyptian and Arabian horses, Shows, then we also train horses in our facilities, we breed them. My husband and father-in-law have been training horses for a generation.

Well, I would say that my story is beautiful. It all started as a game, I was proposed by Dr. Santoro to do an event at my facility, the Straight Egyptian World championship, and I liked it.

I decided to do it, I designed the event and I did it. The first event was a bit complicated, I didn't know anything about the world of Egyptian or Arabian horses, nobody, luckily I was helped by Mdm.Chazel and Dominique Briot, I liked them a lot, they taught me many things, I learned from people with respect. The first event I designed well, but it wasn't what I really wanted, so I took the plane and went around everywhere, I studied everything to improve it according to what I thought was right and with my mum. My mum is the most beautiful and aesthetically pleasing person I know, she is an intuitive woman, when we see things together we always come up with something new. She is my mum and my best friend, she is my dad's great strength.

I am a born perfectionist. I love beautiful things, I love that people look good. Watching every Arab or Egyptian event in other countries or show jumping, I understood the culture, and the things that I thought were missing. Then I decided to move forward, and I tried to make that SEWC event better every year by giving it all the strength and respect and all the skill and love and experience and neutrality that I could. Every year the Egyptian Horse World Championship has taken shape, beauty strength. I think people love it, because behind its creation there is a meticulous study of every detail by my whole team and my family, and all the people who work like me and have worked with me for years. My sponsors know how much I love it, and I'm sure they love it too, and each of them has put more and more strength into the event, never leaving me alone, and that's important, not being alone is very important. In the event, almost nothing is left to chance, even if sometimes this is not perceived by others. I love all the sponsors very much, not because of the money they invest, but because I know that they are like me, I feel them close to me while we are creating the event, they all believe in the event strongly, and each one of them allows the event to become more beautiful and unique and above all to endure over time with strength and passion and to reach people's homes and touch their hearts. It's as if we all believe in a winning horse and help it to win and endure, against everything and everyone. It's like we're showing the world that we're here too and we've done something unique and we've taken it home to the people and around the world to make it known. To build an event well is a wonderful thing.

As in all things, I have found many obstacles, I have had people making up all sorts of stories to make me lose the organisation of the European Arabian Horse Championships, which were cancelled due to third party issues. But I think that when you know how to do your job well with professionalism, dedication, honesty, respect and great love, in the end everyone always loves you, and loves your events. Knowing how to do an event is like knowing how to paint a beautiful picture, you can do it anytime and anywhere. Then designing things and putting them together is an art of its own, everyone must always decide on their Team Leader and believe in him, to be able to do things. And like knowing how to choose a good designer to make a suit. Mainly, I never get offended if third parties do things, I like to go and look at other people's things and look at their ideas with love to get new ideas of

my own. I tend never to listen to people when they report negative things to me, I only listen to them if they are constructive for me and if they help me to improve myself. Once my uncle Mario Bianchi, who has now passed away but whom I loved so much, was my mentor, and he told me (..) "talk little and work honestly, you will always win". (..) "never let those who criticise you clip your wings, and always assess whether those who criticise you have such an exemplary curriculum and life to be able to criticise or teach you something, if not, turn the other way and pursue your own ideas and your own path". These are kind of my mottos, I love them all. Because I deeply love my life, so I don't have time to get lost in thinking about, or listening to, things or facts that can't lead me to do better. If I have to listen to constructive criticism to do better, I listen to it with an open heart and very willingly, because we must always improve. My life is a bit like a horse, you yell at it not to humiliate it but to make it do better, because you know it can do better or win.

But my greatest qualities are definitely perseverance and willpower and strength. I hate people who change their ways if they lose; in life, as in sport, you lose and you win, you can't always win. I think

I have always shown people who know me well that I am a hard worker, I have crazy willpower and I am not afraid of losing or not following my innovative ideas. When I want to reach a goal and I want something to be done well or better, I work on it forever. But when I see it, and it is what I wanted it to be, it repays me immensely for all the effort. My father, my mother, my husband, my brother, my daughter, we're all a bit like that, we're all hard workers. When we create events, all of us put all of ourselves into it trying to stay within the budget that we create. This is one of the most difficult aspects, because I think everyone is capable of doing great things by squandering money, I have never squandered money, if you have the budget you can do things, if not I study how to make them beautiful with what I have, I look for budgets, people who know me, who know how I work and have always given me confidence, they know that if I am not sure that things are done well, I don't recommend them to others and I don't do them. My dream today is to create a super exclusive and unique place, for more people and brands, and to do more and more new, different, unique and perfect events, which have great media coverage so that they can reach people's homes everywhere and above all be loved by people.

I THINK SO. ANYONE CAN SUCCEED IN DOING SOMETHING BEAUTIFUL OR UNIQUE IN THE HORSE WORLD, IF THEY LOVE HORSES. OF COURSE, IN THE HORSE WORLD, TO SUCCEED YOU NEED PERSEVERANCE, AND WILLPOWER, AND RIGOUR, AND THE ABILITY TO BE PROFESSIONAL. MY HUSBAND IS A RIDER, HE RIDES EVERY DAY, HE IS A CONSTANT MACHINE. IN ORDER TO SUCCEED IN THINGS AND IN SPORT, YOU HAVE TO 'NOT' DO THINGS INTERMITTENTLY, OTHERWISE THINGS WILL NEVER SUCCEED. IF YOU DO THINGS BY LOOKING AT THE CLOCK IT IS BETTER NOT TO DO THEM.

MY SMALL CONTRIBUTION TO WOMEN WHO WANT TO CONTINUE IN THIS WORLD, IS TO WORK ON THEIR OWN TALENTS AND SKILLS WITH PERSEVERANCE, LOVE AND GREAT PROFESSIONALISM AND SUCCESS WILL ALWAYS BE GREAT, EVEN IF IT IS HARD. AND NOT TO LISTEN TO EVERYONE'S ADVICE, BUT TO LOOK FOR THE ART, INTUITION AND SKILLS THAT ARE WITHIN EACH OF US.

WE, WOMEN

is:

Margot Chazel
 Sunny Sassudelli
 Chiara Carrer
 Antonia Bautista
 Jennifer Dhombre
 Kamila Kozłowska
 Anna Maria Raffa
 Jennifer Von Dahn
 Urszula Łęczycka
 Kathleen Ohlsson
 Ally Nelson
 Mindy Peters
 Rosangela Brugali
 Elena Vignato
 Cristiane Durante Guardia
 Talitha Bakker
 Desiré Faraone
 Sandra Platzeck
 Raquel Jacobas
 Adriana & Alessandra Moura
 Magdalena Muraszko-Kowalska
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 Manuela Lucini
 Christie Metz
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 Mary Hellen Chavez
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